

A business consultant is a 'hired gun' who has both the expertise and experience to advise you what to do and execute your plan into action saving you money, time and aggravation.



 **Acelot**[®]

ABOUT

Acelot is a group of seasoned Business Consultants helping organizations in designing and implementing business transformation programs to drive aggressive revenue growth through sharp and result driven training models. In the recent past we helped many businesses to get rid of their internal and external barriers effecting business by providing end to end result driven Consulting, Coaching and Contracting Services. Our aim is to improve efficiencies and reduce costs by introducing innovative technology driven solutions.

A DISTINCTIVE CLIENT SERVICE EXPERIENCE

TAILORED APPROACH

Our team works to customize our service capabilities to each client's specific needs, size, and ownership structure.

TECHNICAL ABILITIES

The broad range of technical abilities among our professionals allows us to address complexity and find the right answer, often by simply "walking down the hall"—as opposed to starting from scratch.

BREADTH AND DEPTH

Our collaborative approach brings the full breadth of our professional and industry capabilities, along with access to the resources of a CXOs network. As clients expand their global footprint, our scale helps efficiently meet their needs with local resources around the world.



SERVING PRIVATE COMPANIES

Today business and technology are inextricably linked, no matter the size of the company. Keeping pace with the emerging technology landscape can be difficult for even the most techsavvy leaders.

Our professionals bring a broad range of services to the table to help leverage talent and technology disruption to your advantage.

We have a variety of leadership, culture, and industry-oriented, professional solutions designed to help you achieve both your short- and long-term business goals. So the bigger you get, the more we bring.

Business Transformation:
To aid you in achieving the flexibility in ever changing business scenarios.

Sales: To help you with the art of selling, be it the products or services

Customer acquisition and engagement: To keep the clientele keen and interested, to you and your brand.

Channel: To know the adept supply chain or channel, and make the best out of it.

Marketing strategy and execution: For the plans to bring in and retain the clientele

Business Development Plan: To enrich you with relevant knowledge and skills, for your respective organization grow, sustain and expand..

OUR DIFFERENTIATORS- OUR CUSTOMERS SPEAK FOR US



Ms. MISHA JOSHI

Senior Director, Vmware India

"Team Acelot worked with our Enablement and Leadership team to craft out a very unique program that helps our team anticipate business needs and become a trusted advisor to customers"



Mr. SANDEEP BANERJEE

Vice President, H&R Johnson Group

"Acelot has really helped us transform the team to be more proactive, customer centric and flawlessly handle complex customer situation through effective skill building and communication interventions."



Ms. SHIVI SINGH

VP, ICICI Lombard.

"Indeed the program was very well received by the teams. The newly created trackers are implemented by the managers and progress being measured. I am sure the team will incorporate session learning on field. It was great learning experience."



BENEFITS

Improved revenues:

Explore non-linear growth strategies with process simplification, new business models, innovative portfolio development, and analytics-driven insights. Discover new avenues for up-selling and cross-selling.

Increased market share:

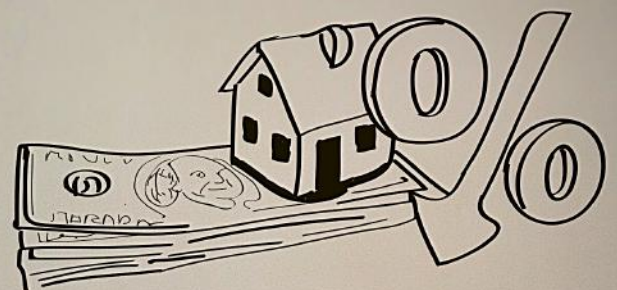
Grow your presence across geographies by successfully identifying and converting leads into customers across newer channels and devices with the use of analytics. Offer innovative tailored offerings through mobile devices and develop experience-driven value propositions.

Brand advocacy:

Gain a unified view of customer experience and leverage superlative experiences for brand advocacy through positive word-of-mouth promotions, testimonials, and events.

Enhanced customer satisfaction:

Measure and maximize customer satisfaction with consistent, seamless, omni-channel experience orchestration. Ensure customer retention, and loyalty.





So, come, be a part, and equip yourself with the best of expertise and experience, and make your "business" the choice of many.



REACH OUT 

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